



FENIX TROPHY

2025/26

Join the club!

WHO WE ARE



Origin

The FENIX Trophy is a UEFA-sanctioned European football competition, initiated by Milan's Brera FC.

Purpose

It's a platform for international exchange, promoting best practices in non-professional football (fair play, community engagement, sustainability, tech innovation, club friendship).

Symbolism

The phoenix emblem represents the renewal and reinvention of the amateur football model.



5.4k



5.2k



3.8k



3.1k



OUR VALUES



Friendly

- Promotes an inclusive and welcoming atmosphere among clubs, players, and supporters — opposing the aggressive rivalries of professional football.

European

- Builds a cooperative and cultural network across Europe. Traveling for matches fosters a sense of European identity and solidarity.

Non-Professional

- Highlights a model where players compete for passion, not profit. It celebrates authentic football played at the grassroots level.

Innovative

- Showcases alternative football models that go beyond traditional norms — emphasizing community projects, sustainability, digital communication, and new formats.

Xenial

- From the Greek xénos (guest/stranger), it reflects the tournament's commitment to hospitality, intercultural respect, and openness toward foreigners.



WHAT WE STAND FOR



Purpose of the Tournament

- Promote and give visibility to non-professional football protagonizing its key figures – players, managers, and supporters
- Leverage the distinctive features of grassroots football – greater approachability and stronger social and community bonds

Ethos of Participating Clubs

- Selected for their ability to go beyond sport by developing community-driven initiatives and cultivating identity and belonging among supporters
- Represent a diverse range of positive models, showcasing best practices within the amateur football ecosystem

Core Values and Long-Term Vision

- Promote a positive and enriching football experience, building a cooperative network among clubs across Europe
- Emphasize a culture of hospitality, friendship and openness toward international guests



THE FORMAT



Format

The FENIX Trophy features a two-phase format: knockout rounds followed by a Final 4 event in Italy (a weekend in May, subject to flights working/cost).

The knock out rounds will comprise a maximum of 4 matches: the initial round of 2 matches in 2025 which should be self funded by the clubs and for those who qualify a home and away 2 legged quarter final to be completed by mid April 2026 with financial assistance of approximately €1,000 provided to the clubs for the 1/4 final stage.

Those clubs reaching the final 4 will receive enhanced financial contributions for this stage.

Schedule

Preliminary rounds: Sept to Dec 2025- 2 matches

Quarter Finals: Jan to 15th April 2026- home and away 2 matches

Final 4: semi final & 3rd place play off/ final- 2 matches to be played in Italy in May over a long weekend



WHAT WE NEED FROM YOU



Scheduling and Logistics Overview

Matches are scheduled midweek. The visiting team arrives on the morning of the match, is hosted by the home club, and accommodated locally. After the game, both teams share a post-match dinner, with the visitors returning home the next day.

Away games typically require two days of leave per player; home games, played in the evening, require none. A maximum of 20 players may be called up for the games (home and away), with up to five substitutions, but the home club will provide services for 22 members of the delegation.

Cost and Revenue Summary

- Home Match Costs: Include airport transfers (for 22 people), accommodation, post-match dinner, stadium rental, referee fees, and video broadcasting – estimate expense €2,500/3,000.
- Away Match Costs: Primarily travel expenses (22 round-trip tickets), via air, bus, or train. Flexible scheduling ensures access to the most economical options – average ticket cost €90 per person.



WHAT YOU CAN GET FROM US



For the Club

- International Visibility: Compete in a UEFA-recognized tournament and boost brand awareness across Europe.
- Networking: Build ties with like-minded clubs, sponsors, and cultural institutions.

For the Supporters

- Unique Experience: Enjoy affordable, friendly European away days.
- Identity & Belonging: Be part of a continental grassroots movement that values passion, openness, and community.

For the Local Community

- Tourism & Economy: Home matches attract visitors, boosting local businesses (hotels, food, culture).
- Social Impact: Engage with local charities and inclusive football initiatives.
- City Promotion: Enhance your city's image as a progressive, international, and culturally active hub.

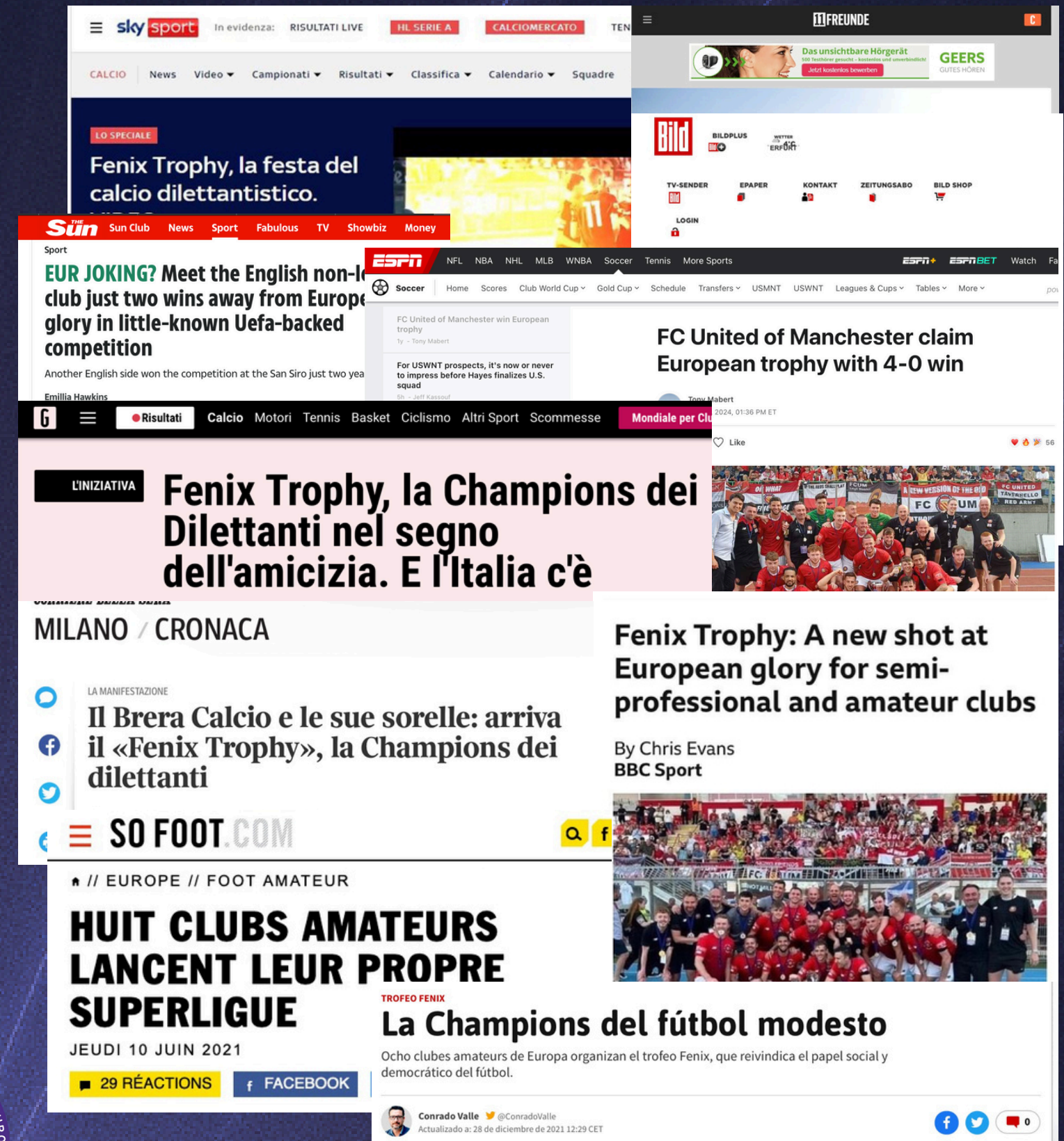


MEDIA COVERAGE

Over the course of four editions, the FENIX Trophy has been featured on several newspapers and media outlets, from Sky Sport and Gazzetta dello Sport (Italy), to BBC (United Kingdom), Bild (Germany) and ESPN (USA).

These outlets showcase the FENIX Trophy's growing visibility across major European and global platforms — underscoring its importance as a celebrated amateur football event.

The press coverage received in these four years reinforces the FENIX Trophy's reputation and cultural impact.



REACH OUT TO US

Club officials interested in joining the FENIX Trophy for the 2025/26 edition are invited to reach out to Chairman Leonardo Aleotti for further information and to express their interest.

Please ensure contact is made by 11 July 2025 to allow for planning.

Note: Inquiries must come directly from club officials. Supporters are encouraged to speak with their clubs, who can then get in touch on their behalf



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